

Local Businesswoman Stacy Pursell Is Finalist for Pet Industry Woman of the Year Award

Women in the Pet Industry Network (WIPIN) recognizes extraordinary women in five pet business categories

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The VET Recruiter →
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TULSA, Okla., Aug. 17, 2017 /PRNewswire/ -- Local businesswoman Stacy Pursell, CEO and President of The VET Recruiter® in Tulsa, OK has been named a finalist in the fifth annual Pet Industry Woman of the Year Award competition.

Pursell, who has been in business for 20 years, was nominated in the Corporation category. The other award categories are Solopreneur, Entrepreneur, Advocate and Rising Star.

The overall Pet Industry Woman of the Year will be chosen from the winners of these five categories. **Winners will be announced Sept. 26th** during an evening ceremony at the [Women in the Pet Industry Conference and Awards Show in Portland, Oregon](#).

A panel of four independent judges reviewed and scored nominations for applicants in the five categories. This year's judges included a director of a non profit organization, a founder of a successful pet organization, a COO of a design firm, and a director of a top women's scholarship organization.

Pursell will participate in a round table discussion during the WIPIN conference, which runs Sept. 24th through Sept. 26th at the Embassy Suites in Portland.

"The Pet Industry Woman of the Year Awards were designed to recognize the amazing females who dedicate their time and talents to improving the lives of all pets – dogs, cats, birds, fish, horses and exotics – and their parents/guardians," said Shawna Schuh, president of WIPIN. "These awards are a celebration of women who have made highly successful careers in the pet industry: They shine in large part because they are so passionate about helping women as well as pets. Finalist Pursell is a perfect example! It is exciting to honor her and other women with a genuine calling to make the pet industry stronger."

About The VET Recruiter

The [VET Recruiter](#) is an executive search and recruitment firm that serves both the Animal Health Industry and the Veterinary Profession.

The VET Recruiter's mission is to help Animal Health companies and Veterinary businesses hire top talent to help their business growth and become more profitable, while also helping Animal Health and Veterinary professionals attain career-enhancing opportunities that allow them to achieve the quality of life they seek.

About Women in the Pet Industry Network (WIPIN)

WIPIN is an international membership networking organization where more than 300 pet professionals gather to grow, give and connect. WIPIN is the only organization serving professionals in ALL segments of the pet industry, as well as ALL types of pets, including dogs, cats, birds, fish, reptiles, small animals, pocket pets, horses and exotics.

The [Extend Your Expertise Conference and Awards Show](#) in September will bring like-minded women together to connect, network—to collaborate—as they learn how to grow their pet-focused businesses with intent and joy. WIPIN members share three core philosophies: Give first, grow continuously and connect for reasons that matter. Learn more about the benefits of becoming a member at www.womeninthepetindustry.com/join/. For more information, please visit www.womeninthepetindustry.com, or contact Schuh at 503-970-5774; shawna@womeninthepetindustry.com.

For details on the conference or the Pet Industry Woman of the Year Award competition, contact Alicia Gunter at Alicia@womeninthepetindustry.com.

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